

Bank Runs: The Pre-Deposit Game

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Introduction to Bank Runs

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- ▶ Peck and Shell (2003): A *sunspot-driven* run can be an equilibrium in the *pre-deposit* game for sufficiently small run probability.

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- ▶ One cannot understand bank runs or the optimal contract without the full *pre-deposit* game
- ▶ Peck and Shell (2003): A *sunspot-driven* run can be an equilibrium in the *pre-deposit* game for sufficiently small run probability.
- ▶ We show how *sunspot-driven* run risk affects the optimal contract depending on the parameters.

The Model: Consumers

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 - ▶ patient: $v(x) = \frac{(x)^{1-b}}{1-b}$.
- ▶ Types are uncorrelated (so we have aggregate uncertainty.):

p

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- ▶ More Productive

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- ▶ If more than one depositor chooses to withdraw, a depositor's position in the queue is random. Positions in the queue are equally probable.

Post-Deposit Game: Notation

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- ▶ $c^* \in [0, 2y]$ is the constrained optimal banking contract

Post-Deposit Game: c^{early}

- ▶ A patient depositor chooses early withdrawal when he expects the other depositor to also choose early withdrawal.

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- ▶ Let c^{early} be the value of c such that the above inequality holds as an equality.

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$$pv[(2y - c)R] + (1 - p)v(yR) \geq p[v(c) + v(2y - c)]/2 + (1 - p)v(c).$$

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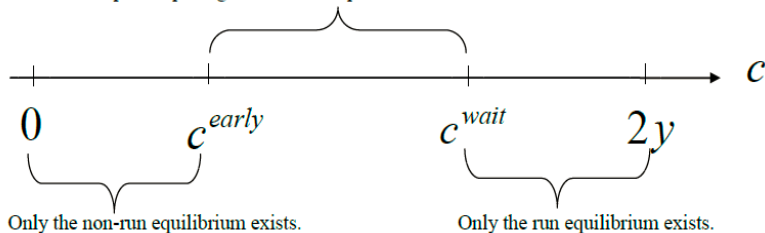
- ▶ Let c^{wait} be the value of c such that the above inequality holds as an equality.

Post-Deposit Game: “usual” values of the parameters

- ▶ $c^{early} < c^{wait}$ if and only if

$$b < \min\{2, 1 + \ln 2 / \ln R\}$$

The post-deposit game has two equilibria: one run and one non-run.



Post-Deposit Game: “usual” values of the parameters

- ▶ We call these values of b and R “usual” since the set of DSIC contracts (i.e, $[0, c^{wait}]$) is a strict subset of BIC contracts (i.e, $[0, c^{early}]$).

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- ▶ The interval $(c^{early}, c^{wait}]$ is the region of c for which the patient depositors' withdrawal decisions exhibit *strategic complementarity*.

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- ▶ According to the Revelation Principle, when we search for the optimal contract we only have to focus on the BIC contracts.
- ▶ Hence, for the “unusual” parameters, the optimal contract must be DSIC and the bank runs are not relevant.

Post-Deposit Game: “unusual” values of the parameters

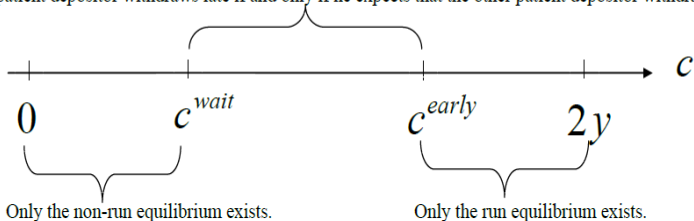
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Figure 8. Equilibrium in the Post-Deposit Game

strategic substitutability:
A patient depositor withdraws late if and only if he expects that the other patient depositor withdraws early.

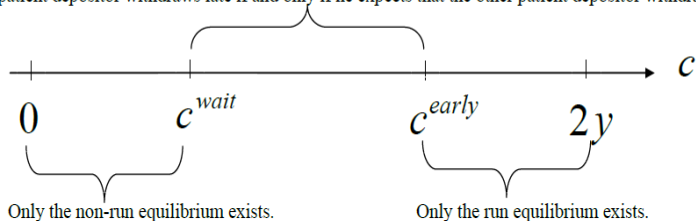


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- ▶ For the optimal contract, the only relevant region is $[0, c^{wait}]$ (i.e., BIC contracts).

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 - ▶ $\hat{c} \leq c^{early}$ (Case 1)
 - ▶ $\hat{c} \in (c^{early}, c^{wait}]$ (Case 2)
 - ▶ $\hat{c} > c^{wait}$ (Case 3)

Impulse parameter A and the 3 cases

- ▶ \hat{c} is the c in $[0, 2y]$ that maximizes

$$\begin{aligned}\widehat{W}(c) = & p^2[u(c) + u(2y - c)] + 2p(1 - p)[u(c) + v[(2y - c)R]] \\ & + 2(1 - p)^2v(yR).\end{aligned}$$

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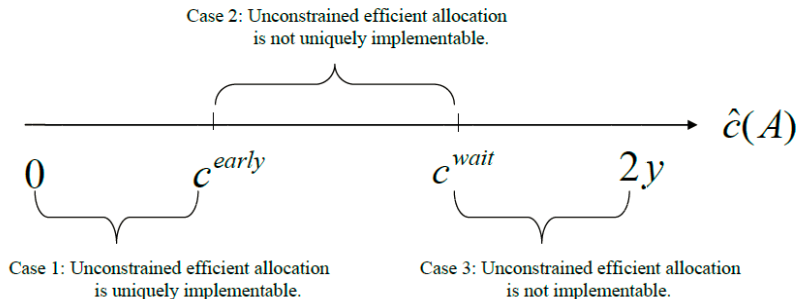
$$\hat{c} = \frac{2y}{\{p/(2 - p) + 2(1 - p)/[(2 - p)AR^{b-1}]\}^{1/b} + 1}.$$

- ▶ $\hat{c}(A)$ is an increasing function of A .

Parameter A and the 3 Cases

- ▶ Neither c^{early} nor c^{wait} depends on A

Figure 2. Three Cases



Example

- ▶ The parameters are

$$b = 1.01; p = 0.5; y = 3; R = 1.5$$

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- ▶ $A^{early} = 6.217686$ and $A^{wait} = 10.27799$.
- ▶ If $A \leq A^{early}$, we are in Case 1; If $A^{early} < A \leq A^{wait}$, we are in Case 2; If $A > A^{wait}$, we are in Case 3.

The Optimal Contract: Case 1

- ▶ Case 1: The *unconstrained efficient allocation* is DSIC, i.e.,
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- ▶ Case 1: The *unconstrained efficient allocation* is DSIC, i.e., $\hat{c} \leq c^{early}$.
- ▶ It is straightforward to see that the optimal contract for the *pre-deposit* game supports the *unconstrained efficient allocation*

$$c^*(s) = \hat{c}.$$

and that the optimal contract doesn't tolerate runs.

The Optimal Contract: Case 2

- ▶ Case 2: The *unconstrained efficient allocation* is BIC but not DSIC, i.e., $c^{early} < \hat{c} \leq c^{wait}$.

The Optimal Contract: Case 2

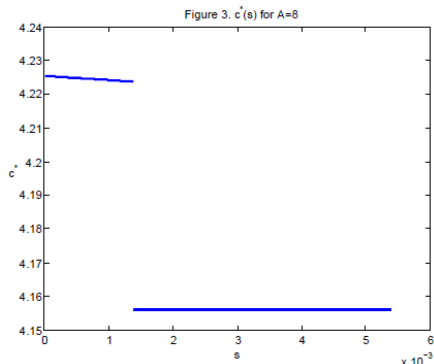
- ▶ Case 2: The *unconstrained efficient allocation* is BIC but not DSIC, i.e., $c^{early} < \hat{c} \leq c^{wait}$.
- ▶ The optimal contract $c^*(s)$ satisfies: (1) if s is larger than the threshold probability s_0 , the optimal contract is run-proof and $c^*(s) = c^{early}$. (2) if s is smaller than s_0 , the optimal contract $c^*(s)$ tolerates runs and it is a strictly decreasing function of s .

The Optimal Contract: Case 2

- ▶ Using the same parameters as the previous example. Let $A = 8$. (We have seen that we are in Case 2 if $6.217686 < A \leq 10.27799$.)

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- ▶ c^* switches to the best run-proof contract (i.e. c^{early}) when $s > s_0 = 1.382358 \times 10^{-3}$.



The Optimal Contract: Case 3

- ▶ Case 3: The *unconstrained efficient allocation* is not BIC, i.e., $c^{wait} < \hat{c}$.

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- ▶ Case 3: The *unconstrained efficient allocation* is not BIC, i.e., $c^{wait} < \hat{c}$.
- ▶ The optimal contract $c^*(s)$ satisfies: (1) If s is larger than the threshold probability s_1 , we have $c^*(s) = c^{early}$ and the optimal contract is run-proof. (2) If s is smaller than s_1 , the optimal contract $c^*(s)$ tolerates runs and it is a weakly decreasing function of s . Furthermore, we have $c^*(s) = c^{wait}$ for at least part of the run tolerating range of s .

The Optimal Contract: Case 3

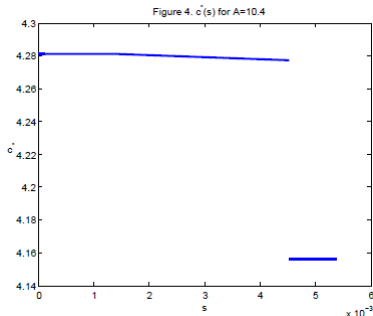
- ▶ Using the same parameters as in the previous example. Let $A = 10.4$. (We have seen that we are in Case 2 if $A > 10.27799$.)

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- ▶ c^* switches to the best run-proof (i.e. c^{early}) when $s > 4.524181 \times 10^{-3}$.

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- ▶ c^* switches to the best run-proof (i.e. c^{early}) when $s > 4.524181 \times 10^{-3}$.
- ▶ ICC becomes non-binding when $s \geq 1.719643 \times 10^{-3}$.

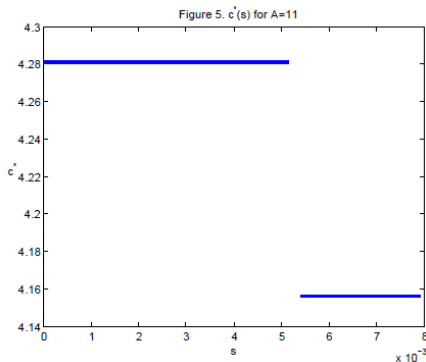


The Optimal Contract: Case 3

- ▶ Let $A = 11$. (PS case)

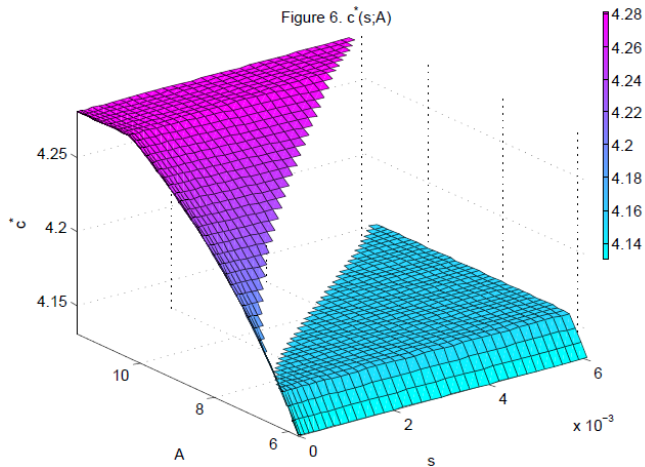
The Optimal Contract: Case 3

- ▶ Let $A = 11$. (PS case)
- ▶ c^* switches to the best run-proof (i.e. c^{early}) when $s > 5.281242 \times 10^{-3}$.



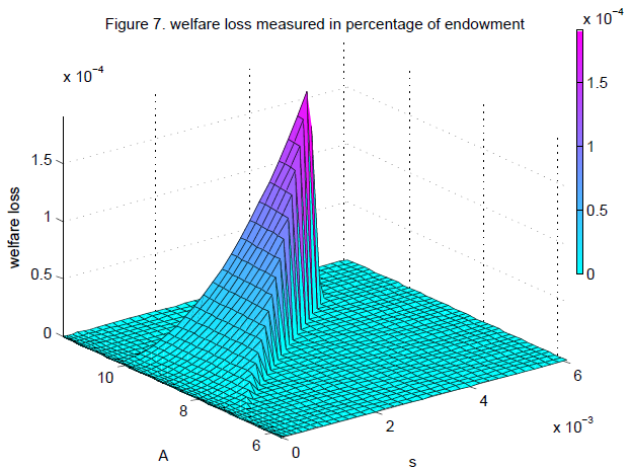
The Optimal Contract

- ▶ c^* versus s and A



The Optimal Contract

- ▶ welfare loss from using the corresponding optimal bang-bang contract instead of $c^*(s)$



Summary and Concluding Remark

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 - ▶ (3) not BIC.

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- ▶ In Case 2, the optimal contract adjusts continuously and becomes strictly more conservative as the run probabilities increases.
 - ▶ The optimal allocation is never a mere randomization over the *unconstrained efficient allocation* and the corresponding run allocation from the *post-deposit* game. Hence this is also a contribution to the sunspots literature: another case in which SSE allocations are not mere randomizations over certainty allocations.

Summary and Concluding Remark

- ▶ In Case 3, the ICC binds for small run-probabilities, which forces the contract to be more conservative than it would have been without the ICC. Hence, for Case 3, the optimal contract does not change with s until the ICC no longer binds.

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 - ▶ For small s , the optimal allocation is a randomization over the *constrained efficient allocation* and the corresponding run allocation from the *post-deposit* game.