

Economics 4905  
**Financial Fragility and the Macroeconomy**  
**Tips on Presentations**  
Cornell University  
Fall 2017

Select a topic of your choice in consultation with Professor Shell, probably based on material covered in the lectures, the articles and/or the books listed on the syllabus. If you are interested in a topic not covered in the assigned material, discuss your desired topic with Professor Shell; he will approve the topic if it is relevant to the course. Topics should be approved at least two weeks before the presentation date. You may meet with Professor Shell after class, during his office hours, or by appointment. He is keen to meet with 4905 students. It is useful to relate your presentation to this course and Professor Shell's lectures.

You may present solo or with up to two other classmates. Each group member should contribute equally to the presentation preparation and delivery. If time permits, some students might offer to present a second time, on a different subject.

Individual presentations are expected to last no more than 35 minutes. Presentations done in groups of two or three may take the entire period (75 minutes). Questions are encouraged during presentations. You should allocate sufficient time to address questions/comments from the audience.

You may design your presentation in PDF or PowerPoint, but please submit it as a PDF. Please ensure that your presentation is focused on content with less emphasis on fancier visual elements. The presentation should be emailed to Professor Shell (ks22), Khai Zhi Sim (ks827), and Roy Luoyi Su (ls495) as soon as possible but at least 48 hours before the beginning of your presentation. Presentations will be posted in advance at <http://www.karlshell.com>.

**Effort Guide for Presentations**

Content (specific, relevant, demonstrated understanding): 70%  
Delivery (organized, engaging): 30%

Signed by the course assistants:

Khai Zhi Sim (ks827)  
Roy Luoyi Su (ls495)